



Sam is responsible for directing and overseeing the operational activities of the Global Mentors Group companies including CMi. She is responsible for managing the day-to-day operations of CMi ensuring the smooth and efficient running of the business. Sam has over 25 years' experience working in client facing and management roles. Prior to joining Global Mentors Group, Sam was Commercial Director for the Channel marketing, communication and event agency Euro RSCG Skybridge and the global advertising & marketing agency Ogilvy & Mather where she worked across B2B and B2C accounts.

SAM
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